

REMARKS/ARGUMENTS

In response to the Examiner's final Office Action of June 10, 2009 the Applicant respectfully submits the accompanying Amendment of the claims and the below Remarks.

Regarding Amendment

In the Amendment:

independent claim 1 is amended to clarify that the cartridge is removably received within a compartment of the support structure and the coupling of the drive means couples with a roller mounted to the compartment of the support structure. Support for these amendments can be found at page 14, lines 15-30 of the present specification; and dependent claims 2, 4, 5, 9-13, 24 and 25 are unchanged.

It is respectfully submitted that the Amendment does not add any new matter to the present application, nor any new issues to the prosecution of the present application.

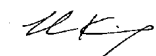
Regarding 35 USC 103(a) Rejections

It is respectfully submitted that the subject matter of amended independent claim 1, and claims 2, 4, 5, 9-13, 24 and 25 dependent therefrom, is not taught or suggested by any one or more of Silverbrook '854, '555 and '908 in view of Koike, because unlike the claimed invention in which the roller which contacts the rolled print media is mounted external to a compartment within which the cartridge having the print media roll is received, the roller 1130 of Silverbrook '854 is specifically disclosed as being supported by ribs 1132 within the housing 1104 of the print cartridge 1100 itself (see [1819]-[1823]), and none of the other cited references provide any disclosure which would motivate one of ordinary skill in the art to modify this disclosed arrangement of Silverbrook '854.

It is respectfully submitted that all of the Examiner's rejections have been traversed. Accordingly, it is submitted that the present application is in condition for allowance and reconsideration of the present application is respectfully requested.

Very respectfully,

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